

dōTERRA

Loyalty Rewards Program (LRP)

dōTERRA's **Loyalty Rewards Program (LRP)** provides free product points for monthly purchases ordered on the program. As a participant in the LRP, you will immediately begin to earn product points that can be used as cash to purchase dōTERRA products. The longer you participate in the LRP, the more credits you can earn—up to 30% of your total monthly Loyalty Rewards purchases!

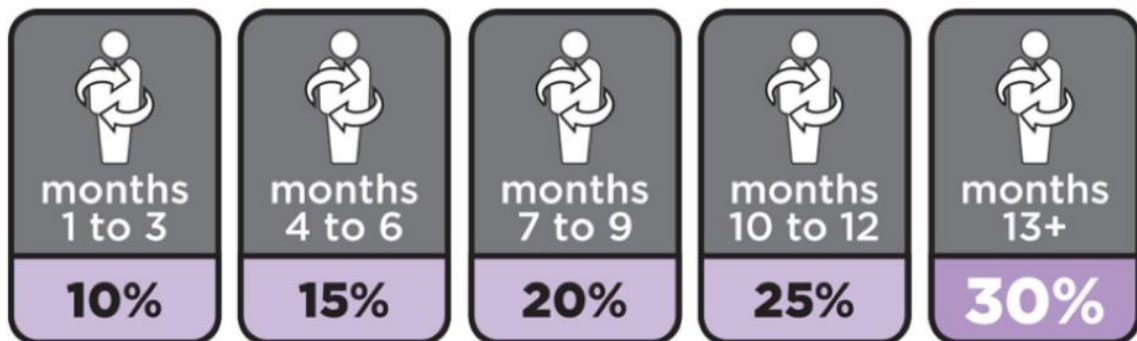
It's FREE to join! It's the very best way to order with your dōTERRA wholesale account. Not only do you get 25% off prices but you have the chance to earn points back to use towards future orders.

The Loyalty Rewards Program allows you to customise your monthly order that will automatically ship to you each month on the date you choose.

You can change the date at any time by going into your account and clicking 'change date' next to your loyalty rewards order.

You will probably notice that all dōTERRA products have a PV (personal volume) assigned to them next to the prices. Price and PV are often very the same.

LRP orders over 50 PV earn 10-30% back in points on the total PV of the order. The percentage back increases the longer you participate in the program. After you order 50 PV or more 3 times, you advance to the next higher percentage back level.



You are not required to order 50 PV each month though! The minimum monthly PV to remain in the program is 1 PV, so as long as you just order one item each month with at least 1 PV, you stay in the program! Some people appreciate the ability to just order one inexpensive item in a month where they need to redirect their funds.

PV = Point Value. Every product is assigned a point value and a \$ value.

LRP order points & commissions are based on the TOTAL PV for each order.

-  **1-49PV MAINTAINS** your LRP point % and accrued points.
-  **50PV+ ADVANCES** your LRP point % from 10%-30% over time.
-  **100PV+ QUALIFIES** you to earn commissions
-  **125PV+ = FREE Product of the Month (PoM)** if order is placed by the 15th of the month
-  **200PV+ = SPECIAL OFFERS:** Usually quarterly promotions for FREE high \$ value oils, blends or products.

As you can see in the image above:

Monthly LRP orders of 1-49 PV maintains your LRP point percentage and your collected points, it's like putting your LRP on pause.

Monthly LRP orders of 50 PV or more will increase your LRP point percentage from 10% to 30% over time.

Monthly LRP orders of 100 PV or more will qualify you to earn commission.

Monthly LRP orders of 125 PV or more will qualify you to receive the free product of the month if an order is placed by the 15th of the month.

Monthly LRP orders of 200 PV or more will qualify you to receive special offers which are usually quarterly promotions for free high value oils, blends or products.

How to Join the Loyalty Rewards program

To join the Loyalty Rewards Program and set it up: Log into your account and 'create a new LRP template'. You will see a pop up box where you can choose your date that you want your monthly order to be placed (remember you can change the date at any time if you wish to). The dates up to the 15th are in purple circles, these are the dates in which you are eligible for the free product of the month if your order is at least 125 PV. Simply choose your selected date and start adding items to your order. You can then choose if you want to 'ship now', that will process the order straight away, or you can save your LRP template to automatically ship on your selected date.

Choose Your Processing Date

The date you choose will dictate when your order will be processed each month. To learn more about date availability click [here](#). LRP orders that process on or before the 15th of the month and have at least 125 PV qualify you to receive product of the month!



To complete your LRP order setup, just add products to your cart, enter your shipping and billing info and checkout.

15 - Any of these dates help you qualify for our FREE Product of the Month if you have a 125 PV order.

20 - Other available processing dates.

30 - Unavailable processing dates

SHOP NOW >>

The date will stay the same each month unless you edit and change the date.

You will need to remember to edit your LRP order template/shopping cart each month after you have ordered as the items/products in your LRP shopping basket will stay the same. It will automatically repopulate for next month with the items you bought last month (this is really helpful for people ordering monthly supplements like the Lifelong Vitality Trio every month). When you log in, your loyalty order should be on the main screen for you to see, if it isn't, go to your account on the top right of the screen and select loyalty orders. Here you will find the option to edit your order and you will be able to select the date which you would like to process your monthly orders. You can edit the items in your LRP basket at any time you wish.

Redeeming Points

Your points will credit around the 15th of the following month. So for example, you'd get your points for your January orders around February 15th.

Once you have edited your LRP order to include the items you want that month, you can apply points to the items using the drop down menus next to each item and choosing 'Ship Now'. You won't be able to save the items in the cart with the points applied. You will need to order the items you apply points to, right away.

There is a £2.00 service charge (Online Credit Redemption Fee) for redeeming points, I like to save up my points and redeem them all at once.

Cancelling LRP

To remain in the program and keep your points and percentage back, you just need to order one item each month with a minimum of 1 PV. However, you can cancel out of the program at any time. Just call dōTERRA customer service on +44 2033180064. They will help you by making sure your points are redeemed and get it cancelled for you. Easy peasy. They really do have the best customer service!

I promise that it's all so much easier than it sounds! You will get the hang of it the more you spend time on the website and use it. As always, feel free to reach out to me anytime, I'm always here to help 😊

Lisa x

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The longer you participate in LRP
THE MORE YOU EARN!!



How to MAXIMIZE the Loyalty Rewards Program:

Personal Volume (PV) Must Reach	1	50	100	125	200
Maintain LRP Points & Level (%)	✓	✓	✓	✓	✓
100% Shipping Back in Product Points	✓	✓	✓	✓	✓
Earn Rewards Points & Increase % Level		✓	✓	✓	✓
Earn Commissions *			✓	✓	✓
Earn FREE Product Of the Month (POM) **				✓	✓
Earn Special Product Promotions					✓

*Wellness Advocates actively sharing & building a business

**With a 125pv order placed by the 15th of the month